

# American Dream Coalition

Freedom, Mobility, and Affordable Homeownership

---

## Transportation Solutions in a Recessionary Era

*You are invited to join us!*

Dear Community Leader:

The political season may have just concluded, but the campaign for good public policy continues. In fact, realistic, cost-effective solutions are needed now more than ever. With the economy in a recession and fewer public dollars available to address critical infrastructure needs, leaders are faced with two essential questions: ***What works? And what can we afford?*** On **Thursday, December 4<sup>th</sup>** in Reston, Virginia, just outside Washington, D.C., we are assembling a conference of leading experts to provide you with these answers.

The American Dream Coalition is a non-partisan, non-profit organization that evaluates transportation systems around the country and partners with area organizations to provide elected officials, business and community leaders with information that is relevant to your unique transportation circumstances. Our goals are the same as yours: to increase economic activity, reduce traffic congestion, and make the Dulles region a premier international business destination.

We have assembled an impressive array of experts from such respected institutions as George Mason University, the Heritage Foundation, the Cato Institute, the Reason Foundation, the Independent Institute, Americans for Prosperity, and the National Bus Rapid Transit Institute. These dynamic speakers will examine the Dulles/northern Virginia region and economic and demographic forces that are changing it; the Dulles Rail proposal and other transportation systems around the U.S. and in other countries; the way private dollars can be leveraged to improve efficiency and enhance mobility; and the latest research on how certain transportation modes have an effect on energy demands and impact the environment.

We invite you to join us at the Hyatt Regency in Reston, Virginia, on **Thursday, December 4<sup>th</sup>**. Please reserve in advance your place at this important event and register online today at: [www.americandreamcoalition.org/DullesRegistrationForm.php](http://www.americandreamcoalition.org/DullesRegistrationForm.php). There is a nominal fee of \$50 if you register on or before November 30<sup>th</sup>, and \$75 after that date. If you have any questions or concerns, please feel free to contact me.

I look forward to seeing you at the conference!

Sincerely,



*A Meeting of Vital Importance for Virginians*  
**Transportation Solutions in a Recessionary Era**



***What works? What can we afford?***

*Recent headlines tell the depressing story:*

- “More Road Projects on Chopping Block in Virginia” - Washington Post
- “Market Plunge is Hitting Localities” - Richmond Times-Dispatch
- “Transportation Revenue Continues to Plummet” - Virginia Municipal League

An economic recession has begun ...  
Local and state budgets strained ...  
Basic infrastructure neglected ...

***New Realities Require New Solutions***

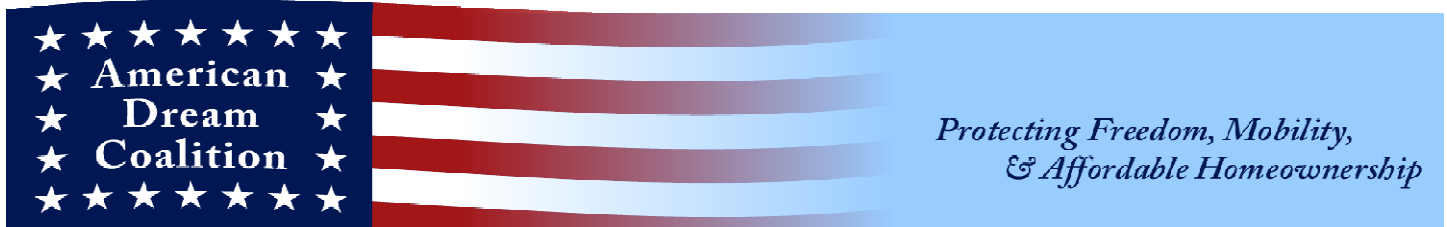
Policymakers & community leaders must keep Virginia moving.  
Discover **cost-effective** strategies to boost economic development and transform the Dulles Corridor into an international business destination!

We invite you to join us for an important meeting of leading transportation experts, political decision-makers, and concerned citizens to discuss the future of transportation in Virginia and the Dulles region.

***Thursday, December 4, 2008***

Hyatt Regency Reston  
1800 Presidents Street,  
Reston, Virginia 20190

*Registration Fee: \$50 on or before November 30<sup>th</sup> // \$75 after November 30<sup>th</sup>*  
To register online, go to [americandreamcoalition.org/DullesRegistrationForm.php](http://americandreamcoalition.org/DullesRegistrationForm.php).



# Transportation Solutions in a Recessionary Era

Presented by the American Dream Coalition

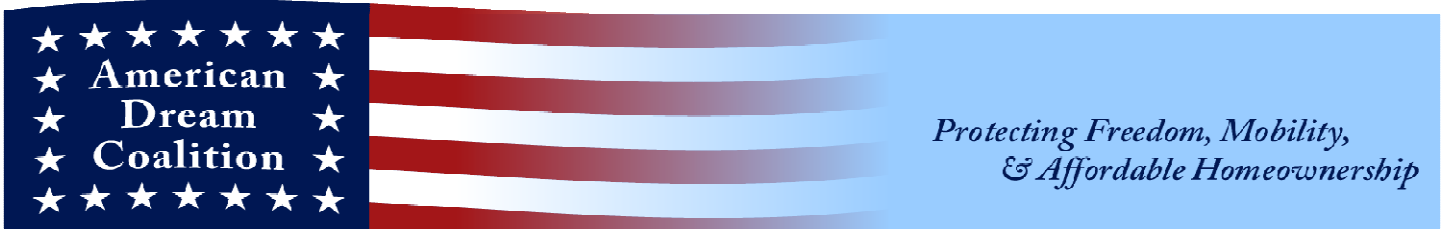
Thursday, December 4

Reston, Virginia

Conference Agenda

- 8:30 – 8:45 a.m.      **Welcome – Ed Braddy, ADC Executive Director**
- Session 1  
8:45 – 10:15 a.m.      **The Dulles Region – Where It’s Been & Where It’s Going!**  
John McClain (*George Mason University*) Northern Virginia’s Economy & Trends  
Alan Pisarski (*Commuting in America*) The Commuting Patterns of Today & Tomorrow  
Sam Staley (*Reason Foundation*) The Mobility First Paradigm
- 15 min.      BREAK
- Session 2  
10:30 – 12:00 p.m.      **Transportation Mega-projects & the Dulles Rail Extension**  
Tom Rubin (*American Dream Coalition*) Rail Performance in the U.S.  
Ron Utt (*Heritage Foundation*) The Dulles Rail Project  
Gabriel Roth (*Independent Institute*) Faster By Bus
- 12:00 – 1:00 p.m.      **Lunch & Keynote Speaker – The Honorable Corey Stewart**  
Chairman At-Large, Prince William County Board of County Supervisors
- Session 3  
1:15 – 2:45 p.m.      **All Options on the Table – Better Transportation Investments**  
Bob Chase (*Northern Virginia Transportation Alliance*) Results Oriented Alternatives  
Peter Samuel (*Toll Road News*) The Economics of Toll Roads  
Alasdair Cain (*National Bus Rapid Transit Institute*) More Mobility with BRT  
John Palatiello (*America Moving Forward*) Public-Private Partnerships Really Work
- 15 min.      BREAK
- Session 4  
3:00 – 4:15 p.m.      **Transforming Virginia & the Dulles Region into a 21<sup>st</sup> Century Destination**  
Ben Marchi (*Americans for Prosperity-Virginia*) What’s Needed for People & Businesses  
Randal O’Toole (*Cato Institute*) Transportation, Energy & the Environment  
Wendell Cox (*Demographia*) The Economic & Social Consequences of Smart  
Growth: International & Northern Virginia
- 4:15 – 4:30 p.m.      **Closing Remarks**

Join us on Thursday, December 4 at the *Hyatt Regency Reston* | 1800 Presidents Street | Reston, Virginia 20190  
To register online, go to [americandreamcoalition.org/DullesRegistrationForm.php](http://americandreamcoalition.org/DullesRegistrationForm.php).



# Transportation Solutions in a Recessionary Era

Presented by the American Dream Coalition

**Thursday, December 4**

Hyatt Regency Reston  
1800 Presidents Street  
Reston, Virginia 20190

## Registration Form

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Others who will attend from my organization (list names and emails please):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* \* \* \* \*

**Registration Fee: \$50 on or before November 30<sup>th</sup> || \$75 after November 30<sup>th</sup>**

### Registration Options

Online registration: <http://americandreamcoalition.org/DullesRegistrationForm.php>

Email completed form: [ed@americandreamcoalition.org](mailto:ed@americandreamcoalition.org)

Fax completed form: 352-381-7026

You may pay online or mail your check to: **“American Dream Coalition” || 3711 NW 59<sup>th</sup> Place || Gainesville, FL 32653**

*Ed Braddy, Executive Director*  
3711 NW 59<sup>th</sup> Place, Gainesville, FL 32653  
www.americandreamcoalition.org

352.281.5817 (Ph)  
352.381.7026 (Fax)  
ed@americandreamcoalition.org